

UAF Alumni Association Board of Directors
2021 Fall Meeting Minutes
September 24-25, 2021
Alumni Lounge, 201 Constitution Hall, UAF
Fairbanks, Alaska

Friday, Sept. 24

9:00 a.m. I. **Call to Order and Roll Call** 9:01 call to order
Cindy Wright (President, Seat 9-FNSB) **present**
Tom Brice (Vice President, Seat 7-Southeast) **present**
Marybeth Loewen (Secretary, Seat 2-Southcentral) **present via zoom**
Thomas Farrugia (Treasurer, Seat 11-Municipality of Anchorage) **present**
Rachel Panamarioff (Seat 1-Rural) (**absent**)
Forrest Ku-orge Cromer (Seat 8-AP) **present via zoom**

Libby Eddy (Seat 10-Outside) **present**

Ron Wall, Fairbanks Chapter, ex-officio
Shannon McCarthy, Anchorage, ex-officio
Scott Roselius, Hockey Chapter, ex-officio
Doug Schrage, Firefighter Chapter, ex-officio
Jeremy Vermilyea, Pacific NW Chapter, ex-officio
Theresa Bakker, Executive Director, ex-officio

II. **Adoption of Agenda**

MOTION: “That the Board adopts the agenda as presented.”
(Tom Brice move, Forrest 2nd), **motion passes favorably**

UAF Alumni Association acknowledges the Alaska Native nations upon

whose unceded traditional lands we are located. Our offices and facilities are located on Troth Yeddha, a sacred site of the Lower Tanana Dene people. We acknowledge and honor the ancestral & present land stewardship and place-based knowledge of the peoples of these territories. **Mary Beth suggested** \$

ACKNOWLEDGEMENT
H B D / K B E L G - H

OLD BUSINESS

- 9:30 a.m. V. **Report from UAF leadership**
- Chancellor Dan W

Annual report provided. Introduce Annual Giving & Alumni Engagement Manager Simi Khurana- has moved from Chicago. Alumni relations now oversees broad based fundraising appeals and annual fund donations.

C. Chapter Reports

- Fairbanks- Ron Wall (not present)
- Southcentral – Shannon McCarthy (not present)
- Hockey - Scott Roselius: provided report to Theresa- blue and gold game, looking for former hockey player Sam Sherman from early 1980s
- Firefighter – Doug Schrage (has moved, Forest Kuiper is interim, and gave report): chat about potential reunion for firefighters chapter; working with Elizabeth for article in the Alumnus about careers that firefighters have had after graduating UAF and going into medicine
- Pacific NW – Jeremy Vermilyea
- Ad Hoc Chapter - Tom Brice : thinking of trying to emulate possibly the PNW chapter; trying to get clear expectations of what the Fbx chapter would have; lots of discussion about hamburger booth; Maybe we need to reflect on how our chapters are set up? Should it be activity based, rather than geographic?
- Scholarship-Mary Beth Joewen: Becca scheduled meeting with awardees, that was the highlight improvement this year
- Legislative-Tom Brice: April virtual fly in: Wes and Chad facilitated a lot, Tom BB al

1:00 p.m. VII. **First Gen Presentation:**
<http://ie.ggec/aa.a.ed/ii.aa.a>

2:20- short discussion of possible gift to SSS from Benefactor fund

2:35 p.m. VIII. **Giving Day Champion Presentation: Becky from UA Foundation** text of

(Presentation provided via email and in person.) Last year was first year; 24 hours of longer with goal of rallying fundraising and using people's messages. Individuals can use social media tools to spread the message about giving. Rooted in giving strategy (# of people who join, share messaging, etc) 582 UAF donors (32 states, 9 countries),

This year: Nov 9&10- 49 hours for 49th state, think on how we can each be a champion and encourage giving. Question about new donors- try to capture their stories. Why did they give for the first time?

3:10 p.m. IX. **Good of the Order**

3:18- move to adjourn (libby), 2nd by Forrest, motion passes favorably

5:00 p.m. **Event: Tour of UAF Rifle Range and Reception***

Saturday, Sept. 25

10:00 a.m.

Reconvene Meeting and Roll Call

Cindy Wright (President, Seat 9-FNSB) (present)
Tom Brice (Vice President, Seat 7-Southeast) (present via zoom)
Marybeth Loewen (Secretary, Seat 2-Southcentral) (present via zoom)
Thomas Farrugia (Treasurer, Seat 11-Municipality of Anchorage) (present)
Rachel Panamarioff (Seat 1-Rural) (absent)
Forrest Kuiper (Seat 3-FNSB) (excused tardiness)
Meredith Cameron (Seat 4-Southcentral) (present)
Meadow Bailey (Seat 5-FNSB) (absent)
Darryl Lewis Sr. (Seat 6-At Large) (present)
George Cromer (Seat 8-At Large) (present via zoom)
Libby Eddy (Seat 10-Outside) (present)

Theresa Bakker, Executive Director, ex-officio (present)

NEW BUSINESS

10:15 a.m.

XI. Seat 1 Absent Member Discussion

MOTION: “The UAFAA Board removes the inactive rural representative.”
President Wright read the bylaws regarding removal of inactive board member (Libby Eddy moves to remove board member, 2nd Meredith C)

Excused herself from her first board meeting, have not had communication with her since then despite written, emailed, phone call and facebook messenger attempts from Director and board members. Director Bakker emailed a copy of the letter letting Rachel know of the intent to remove her to all board members for their review

“motion passes favorably”

Tom Brice was absent for vote due to Covid testing

10:30 a.m.

XII. Strategic Plan check in:

Nanook Network- including mentoring program (take mentoring program off high priority list)

Communication Plan- UAF is contracted with marketing firm to refresh UAF brand; talking about branding (our bear vs UAF bear)

Legislative Advocacy Portal- links on legislation that we’re tracking

Overhaul membership- complicated process, talking about communication and what “everyone is a member” would look like, vs. voting and levels of membership

HIGH PRIORITIES:

Connect with ASUAF- working on things with Rylee, high priority; possibly think about developing ASUAF alumni chapter? Chapter development should be

moved up as a priority (ad Hoc committee) Donor testimonials moved up as a priority (aligns with CBSM marketing class; going back to first donors who contributed to Benefactor fund); also looking into highlighting which alums are donating; Rural Student Services- engage and reach out

11:00 a.m. XIII. **Diversity, Equity and Inclusion Presentation**
UAF's Margo Griffith/Dept. of Equity and Compliance

12:14 p.m. **Lunch/Alaska Esports Center Tour**

2:00 p.m. XIV. **Benefactor Fund Discussion**

Fall fundraising campaign \$6,650 since July raised. We are a 100% giving board, board members donated in person during meeting

Investment Account draw to fund Multi-Year gift: have been using Jim Pruitt funds, now have used those funds, so look to use investment fund "We use our investment fund to give gifts to the university" Look to the earnings of the investment account to put into the benefactor funds

Discussion of gifts: SSS and First Gen challenge for giving day- be our champions, and make it our challenge. It would be a \$25,000 gift

Forrest moves: "take \$25,000 out of benefactor fund and in collaboration with UA giving, create a Giving Day challenge to benefit First Generation Fund"
Second by Daryl

motion passes favorably; Theresa will talk to Samara and Chancellor, and work with Morgan to schedule the challenge, and to discuss the semantics of the challenge, and report back to the Board the details.

2:45 p.m. XV. **Good of the Order**

3:03 p.m. XVI. **Adjourn**
MOTION: "The UAFAA Board Adjourns."
Tom moves to close meeting, 2nd Thomas

Future Meetings and Events

2021

Sept. 24-25
Oc*

UAFAA Fall BOD Meeting*